

July 13, 2017

To the Commission on a Way Forward:

Greetings in the name of Christ. Thank you for inviting UMCom to weigh in on the topic of a “preferred future for our denomination regarding the nature, conditions, and extent of the inclusion of LGBTQ people within the Church.”

As the strategic communications and marketing agency for the global United Methodist Church, we at UMCom seek to serve the entire denomination. Our constituency is the whole church. We believe that communication is a vital link that joins us in a worldwide connection, and we aim to represent and share all the diverse voices within that connection.

We strive to remain objective and neutral as we provide our audiences with information, news, and resources that represent the gifts and stories of the entire church and support the mission of making disciples of Jesus Christ for the transformation of the world. We seek to inform, as well as to provide opportunities for dialogue.

Amid the discussions of sexual orientation within the church, our goals remain the same. We continue to engage people with the story of God’s love and to share that message with the world. We continue to support local churches by providing tools, resources, training and services that equip church leaders in their ministries and that support members as they live as disciples of Jesus Christ.

That said, our work today is affected by the impasse in which the Church finds itself around issues of sexual orientation and the underlying theological divides. Our messaging, media coverage, news reporting, public relations and other communications work in this area often consume time and resources from our ability to share stories of God’s life-changing transformation happening in United Methodist churches across the world. However, we recognize that communications plays a unique and necessary role in this time of soul-searching and uncertainty.

As an agency, we hope to follow wherever the Spirit leads the Church and tell the continued story of God’s work through our local churches while doing so. We look forward to a solution that will solve the church’s present impasse as we continue our work to effectively reach and serve church leaders, members, and seekers with the message of God’s grace, transformation, and salvation offered in Jesus Christ.

We hold all of you and your work in prayer. Be blessed.

Peace and Blessings,



Dan Krause, General Secretary
United Methodist Communications