



United Methodist
Association of Communicators
Awards

2016

JANUARY 19-20
PORTLAND, OREGON

United Methodist
UMAC
Association of Communicators

www.umcommunicators.org

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UMAC Hall of Fame Award recipient

Members of the Hall of Fame Award are selected based on these criteria:

- A minimum of 10 years experience as a United Methodist communicator, retired from full-time work at least three years. (May be living or deceased.)
- Emphasis is placed on the significance of a nominee's contribution to the communication ministry of the church and a record of excellence. Individual's background may include multiple communication disciplines and also communication service beyond the job/church.

Communicator of the Year

The Communicator of the Year is selected based on these criteria:

- Active professional, currently serving in a communications role (at least three years of communication-related employment within the denomination)
- UMAC member (nominations are made by UMAC members for UMAC members)
- Recent striking achievements in communication (i.e., previous/current year)
- Broad impact of the contribution
- Vision-thinking beyond the present/immediate demands of the job, breaking new ground.

The **United Methodist Association of Communicators** is a voluntary, professional organization designed to:

- provide recognition, fellowship and vocational enrichment for professional and volunteer communicators of the church;
- plan, participate in and support training and continuing education events;
- develop standards and seek to enhance the professional quality of the work by United Methodist communicators;
- assist in keeping members informed about developments in the communications industry and in promoting dialogue and discussion on technology and communication advocacy issues.

United Methodist Association of Communicators Awards

Each year, the United Methodist Association of Communicators recognizes excellence in communication through an extensive awards program. The program recognizes excellence in:

- Print publications
- Digital publications
- Writing
- Internet communications
- Publicity and advertising
- Video production
- Audio
- Photography
- Visual design
- Media presentations

Greg Latza

Greg Latza is an editorial and corporate photographer. He specializes in agriculture, energy and people photography and industrial photography. Greg has published over seven books of photography.

Tony Mangan

Long time news reporter and radio personality. Tony currently serves as the Public Information Officer for the Department of Public Safety.

Jack Marsh

Jack is a longtime media and foundation executive for the Freedom Forum, president of the Al Neuharth Media Center. Jack was a longtime news reporter, editor and publisher at six Gannett newspapers.

Brooke McBride

Brooke is a Digital Strategist specializing in nonprofit and healthcare industries. She is the community manager for Livestrong. Brooke is a senior adviser to the Social Health Institute and visiting faculty at Clemson University.

Jack Mortenson

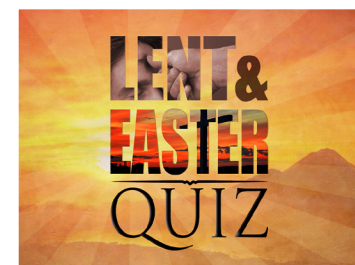
Jack is a retired professor of multi media communications. Jack is a respected video producer and editor. He has worked in professional radio and television.

Janelle Toman

Janelle serves as the executive director of a university center and the director of communications for the South Dakota Board of Regents. Janelle has served as press secretary to two governors and is a long time news reporter working for a daily paper and United Press International.

Brad VanOsdel

Brad serves as production manager for public broadcasting. He has worked for over twenty years as television producer, director and editor. Brad has received numerous national and regional awards for his work as a producer including a Midwest Emmy Award.

CLASS X - Media Presentation**Best of Class | 2015 Lent Quiz, United Methodist Communications**

Cindy Caldwell, Lane Denson, Laurens Glass, Joe Iovino, Fran Walsh

Division B, Category A Slide Show

1st Place | *2015 Lent Quiz*, United Methodist Communications
Cindy Caldwell, Lane Denson, Laurens Glass, Joe Iovino, Fran Walsh

2nd Place | *A look at local pastors*, United Methodist Communications
Cindy Caldwell, Mike DuBose

Division A, Category B Multimedia

1st Place | *Conversations on the Journey*, Michigan Area
Mark Doyal

Division B, Category B Multimedia

1st Place | *Ebola: The struggle to recover in Africa*, United Methodist Communications
Jan Snider

2nd Place | *"Bloody Sunday" 50th Anniversary: Sights and sounds*, United Methodist Communications
Joey Butler, Mike DeBose

Division B, Category C Display

1st Place | *75th Anniversary – Visual celebration display*, United Methodist Communications
Laura Buchanan, Kathleen Barry, Barbara Dunlap-Berg, Fran Walsh

CLASS IX - Publicity and Advertising (Leonard M. Perryman Award of Excellence)



Church Can Happen Anywhere, United Methodist Communications
Jennifer Rodia, Ricky Barrow

Division A, Category A Campaign or Strategic Planning

1st Place I *Africa University Partnership*, Mississippi Conference
Tamica Smith Jeuit

2nd Place I *Spiritual Revival campaign*, Arkansas Conference
Stephen Gideon, Martha Taylor

3rd Place I *Africa 360 campaign*, Upper New York Conference
Christian Vischi, Kathleen Rubino, Stephen Hustedt

Honorable Mention I *200,000 Reasons campaign*, Arkansas Conference
Stephen Gideon, Martha Taylor

Division B, Category A Campaign or Strategic Planning

1st Place I *Church Can Happen Anywhere*, United Methodist Communications
Jennifer Rodia, Ricky Barrow

2nd Place I *United Methodist Communications' 75th Anniversary*,
United Methodist Communications
Diane Degnan, Laura Buchanan, Crystal Caviness, Steven Adair, Sherri Thiel, Tim Tanton,
Tafadzwa Mudambanuki, Barbara Dunlap-Berg, Kathy Noble, Poonam Patodia, Andrew
Schleicher, Leticia LaFontaine, Myca Alford, Jon Watson, Fran Walsh, Shelia Mayfield, Kathleen
Barry, Mike DuBose, Harry Leake, Andrew Jensen

3rd Place I *Imagine No Malaria Advent 2014 integrated Marketing Campaign and
Strategy*, United Methodist Communications
Myca Alford, Poonam Patodia

Division A, Category B Single Piece

1st Place I *Communication Audit*, Alabama-West Florida Conference
Mary Catherine Phillips

2nd Place I *2014-2015 Missional Report*, Dakotas-Minnesota Area
Amanda Willis, Doreen Gosmire

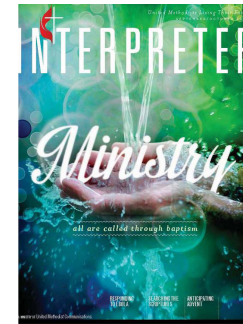
3rd Place I *Connectional Café booklet*, North Georgia Conference
Sybil Davidson, Ansley Brackin

Honorable Mention I *New Jersey Transit Bus Ads*, Greater New Jersey Conference
Carolyn Conover

Division B, Category C Web Design

1st Place I *Women of Color Scholars Program Ad*,
General Board of Higher Education and Ministry
Donnie Reed

CLASS I - Print Publications (Robert F. Storey Award of Excellence)



**Best of Class I Interpreter Magazine,
United Methodist Communications**

Kathy Noble, Barbara Dunlap-Berg, Joey Butler, Kathleen Barry, Mike
DuBose, Tim Tanton

Division A, Category A Newsletter

1st Place I *Faith and Money*, Georgia UM Foundation
Diana Durie

2nd Place I *MI Connect*, Michigan Area
Kay DeMoss, Mark Doyal

Division B, Category A Newsletter

1st Place I *Africa Today*, General Board of Higher Education and Ministry
Donnie Reed

Division A, Category B Newspaper

1st Place I *South Carolina United Methodist Advocate*,
South Carolina United Methodist Advocate
Jessica Brode

2nd Place I *The Current*, Illinois Great River Conference
Paul Black, Kim Halusan

3rd Place I *UM Connection*, Baltimore-Washington Conference
Erik Alsgaard, Melissa Lauber, Alison Burdett, Linda Worthington

Honorable Mention I *The Reporter*, Northern Illinois Conference
Anne Marie Gerhardt

Division A, Category C Magazine

1st Place I *Louisiana Now*, Louisiana Conference
Betty Backstrom

2nd Place I *The Missouri Methodists*, Missouri Conference
Fred Koenig

3rd Place I *Virginia Advocate*, Virginia Conference
Madeline Pillow, Cathryn Huff, Linda Rhodes

CLASS I - Print Publications (Robert F. Storey Award of Excellence)**Division B, Category C Magazine**

1st Place I *Interpreter Magazine*, United Methodist Communications
Kathy Noble, Barbara Dunlap-Berg, Joey Butler, Kathleen Barry, Mike DuBose, Tim Tanton

2nd Place I *New World Outlook*, General Board of Global Ministries
Christie House, Hal Sadler, Christopher Coleman

3rd Place I *Response*, United Methodist Women
Yvette Moore, Tara Barnes, Mary Beth Coudal, Paul Jeffrey, Tanya Krawciw

Division A, Category D Special Publication

1st Place I *The Circuit Rider-Special Annual Conference edition*, Mississippi Conference
Tamica Smith Jeuit

2nd Place I *The Power of One*, Georgia UM Foundation
Diana Durie

3rd Place I *The Current—Annual Conference coverage*, Illinois Great River Conference
Paul Black, Kim Halusan

Honorable Mention I *2014-2015 Missional Report*, Minnesota Conference
Christa Meland, Amanda Willis

Division B, Category D Special Publication

1st Place I *Lake Junaluska Annual Report*, Lake Junaluska Conference and Retreat Center
Stephanie Drum, Ken Howle, John Patterson

2nd Place I *A Divine Love Story-Interpreter*, United Methodist Communications
Kathy Noble, Barbara Dunlap-Berg, Joey Butler, Kathleen Barry, Mike DuBose, Tim Tanton

3rd Place I *Growing in Blessedness*, United Methodist Women
United Methodist Women

Honorable Mention I *Interpreter—75th Anniversary of United Methodist Communications insert*, United Methodist Communications
Laura Buchanan, Diane Degnan, Leticia LaFontaine, Tafadzwa Mudambanuki, Kathy Noble, Sherri Thiel

CLASS VIII - Visual Design**Division A, Category D Motion Graphics**

1st Place I *What is...*, Greater New Jersey Conference
Andrew Ryoo

2nd Place I *Candidacy Summit*, Great Plains Conference
Eugenio Hernandez

Division A, Category E Branding

1st Place I *Walk in it Retreat*, North Georgia Conference
Ansley Brackin

2nd Place I *A Call to Spiritual Revival- AC 2015 Theme*, Arkansas Conference
Stephen Gideon

3rd Place (Tie) I *Why I'm UM*, Alabama-West Florida Conference
Mary Catherine Phillips

Camping logos, Great Plains Conference
Greg Sullivan

Division B, Category E Branding

1st Place I *United Methodist Brand Harmony*, United Methodist Communications
Jennifer Rodia

CLASS VIII - Visual Design



Walk in it Retreat, North Georgia Conference
Ansley Brackin

Division A, Category B Print of Electronic Design

1st Place | *Annual Conference 2015 Nametags*, Greater New Jersey Conference
Brittany Reilly

2nd Place | *2014-2015 Missional Report*, Minnesota Conference
Amanda Willis, Christa Meland

3rd Place | *TiM Spread in GP Connect*, Great Plains Conference
Rachel Moser

Division B, Category B Print of Electronic Design

1st Place | *The New Congo Episcopal Area*,
New World Outlook magazine, General Board of Global Ministries
Christopher G. Coleman

2nd Place | *Loans and Scholarships Brochure*,
General Board of Higher Education and Ministry
Donnie Reed

3rd Place | *Ministry in the United Methodist Church*,
General Board of Higher Education and Ministry
Donnie Reed

Division A, Category C Web Design

1st Place | *Alabama-West Florida Conference website*, Alabama-West Florida Conference
Mary Catherine Phillips

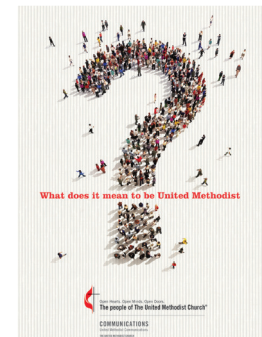
2nd Place | *Georgia United Methodist Foundation Website*,
Georgia United Methodist Foundation
Diana Durie

3rd Place | *District subpages Alabama-West Florida*, Alabama-West Florida Conference
Mary Catherine Phillips

Division B, Category C Web Design

1st Place | *Online Events Portal*, United Methodist Communications
Jennifer Rodia

CLASS II - Digital Publications



Best of Class | What does it mean to be United Methodist?
United Methodist Communications
Diane Degnan, Teresa Faust, Sherri Thiel

Division A, Category A eNewsletter

1st Place | *MI Connect*, Michigan Area
Kay DeMoss, Mark Doyal

2nd Place | *Monday Morning in Georgia*, North Georgia Conference
Sybil Davidson, Anne Nelson, Mike Selleck

3rd Place | *MN Connect*, Minnesota Conference
Christa Meland, Amanda Willis

Division A, Category B ePublication

1st Place | *The Missouri Methodists*, Missouri Conference
Fred Koenig

2nd Place | *The Reporter*, Iowa Conference
Arthur McClanahan, Liz Winders

Division A, Category Electronic Publication

1st Place | *Electronic coverage of the 2015 Annual Conference Session*,
Iowa Conference
Arthur McClanahan, Liz Winders, Lisa Bourne, Courtney Glienke

2nd Place | *GP Connect: Annual Conference Daily*, Great Plains Conference
Todd Seifert, Rachel Moser

Division B, Category Electronic Special Publication

1st Place | *What does it mean to be United Methodist?*,
United Methodist Communications
Diane Degnan, Teresa Faust, Sherri Thiel

2nd Place | *2014 Annual Report*, United Methodist Communications
Diane Degnan, Sherri Thiel, Crystal Caviness, Kathy Noble, Mike DuBose, Kathleen Barry

CLASS III - Writing (Donn Doten Award of Excellence)



Best of Class | *Jesus Christ 101, Journey of faith, Showing up and being real, Imagine No Malaria: South Carolina to raise \$1M to save lives through global UMC health initiative, South Carolina United Methodist Advocate*

Jessica Brodie

Division A, Category A Nonfiction

1st Place | *Living the new normal, It's about Jesus ain't it? Disaster response then and now, Any given Sunday*, Louisiana Conference
Betty Backstrom

2nd Place | *Lay servants help make 3-church charge a possibility,*
Great Plains Conference
Todd Seifert

3rd Place | *Grace along the road,* Arkansas Conference
Amy Forbus

Division B, Category A Nonfiction

1st Place | *A new leader for a new future,* United Methodist Communications
Diane Degnan

Division A, Category B News Article

1st Place | *Graying of the UMCSC,* South Carolina United Methodist Advocate
Jessica Brodie

2nd Place | *Next generation headed to General Conference,* Florida Conference
Susan Green

3rd Place | *Churches gather for prayer, Unity after Charleston man shot by police officer,* South Carolina United Methodist Advocate
Jessica Brodie

Division B, Category B News Article

1st Place | *United Methodists stand with AME after church shooting,*
United Methodist News Service, South Carolina Conference
Heather Hahn, Matt Brodie

CLASS VII - Photography



Best of Class | *Held in Prayer,* United Methodist Communications
Kathleen Barry

Division A, Category A Photojournalism

1st Place | *Mother Emmanuel AME Service,* Alabama-West Florida Conference
Luke Lucas

2nd Place | *Annual Conference Communion,* Alabama-West Florida Conference
Luke Lucas

3rd Place | *Zimbabwe's Ebenezer Convention,* Great Plains Conference
Kathryn Witte

Division B, Category A Photojournalism

1st Place | *Pastor Laura Vincent,* United Methodist Communications
Mike DuBose

Division A, Category B Portrait

1st Place | *Imagine No Malaria Celebration,* Virginia Conference
Madeline Pillow

Division B, Category B Portrait

1st Place | *Held in Prayer,* United Methodist Communications
Kathleen Barry

2nd Place | *Wrapped in Love,* United Methodist Communications
Kathleen Barry

Division A, Category D Photo Series

1st Place | *Showing Up and Being Real,* South Carolina United Methodist Advocate
Jessica Brodie

Division B, Category D Photo Series

1st Place | *The New East Congo Episcopal Area,*
New World Outlook, General Board of Global Ministries
Christie R. House

CLASS V - Video Production

Division A, Category D TV ad or Promotion

1st Place I *District Sends D.S. Down River*, Virginia Conference
Nicholas Ruxton

2nd Place I *Imagine No Malaria: Sipping Lemonade to Save Lives*, Virginia Conference
Nicholas Ruxton

3rd Place I *Called 2015 Youth Retreat Promo Series*, Virginia Conference
Nicholas Ruxton

Division A, Category E Video News Story

1st Place I *Hurricane Sandy Recovery-Efforts in the New York Annual Conference*, Iowa Conference
Arthur McClanahan

2nd Place I *Discerning God's Call*, Dakotas-Minnesota Area
David Stucke, Christa Meland

3rd Place I *United Methodist Day at Virginia's General Assembly, Unity after Charleston man shot by police officer*, Virginia Conference
Nicholas Ruxton

Division A, Category F Livestream Production

1st Place I *Production of 2015 Annual Conference- God's Vision, Our Mission*, Dakotas Conference
Doreen Gosmire, David Stucke

CLASS VI - Audio Production



Best of Class I Radio Show: Courage, Common Good Radio
Common Good Radio

Division A, Category B Podcast or Internet Stream

1st Place I *Audio Archive*, Iowa Conference
Arthur McClanahan

Division B, Category B Podcast or Internet Stream

1st Place I *Radio Show: Courage*, Common Good Radio
Rev. Dr. Robin Blair

CLASS III - Writing (Donn Doten Award of Excellence)

Division A, Category Feature Article

1st Place I *Jesus Christ 101, Journey of faith, Showing up and being real, Imagine No Malaria: South Carolina to raise \$1M to save lives through global UMC health initiative*, South Carolina United Methodist Advocate
Jessica Brodie

2nd Place (3-way tie) I *Prayer Transforms Plainwell*, Michigan Area
Kay DeMoss

Heroin's tragic story touches UMC, Baltimore-Washington Conference
Melissa Lauber

A collision of science and faith, Louisiana Conference
Betty Backstrom

3rd Place I *Cedar UMC hosts memorial service for stranger others turned away*, Minnesota Conference
Christa Meland

Division B, Category C Feature Article

1st Place I *Imagine No Malaria proves it is about more than a mosquito*, United Methodist Communications
Crystal Caviness

2nd Place I *What can Christians learn from Judas?*, United Methodist News Service
Heather Hahn

3rd Place I *Start making the bricks: Building the church in East Congo*, New World Outlook magazine, General Board of Global Ministries
Christie R. House

Honorable Mentions I *Coming soon: 'The Spirit Church'*, United Methodist News Service
Kathy Gilbert

Why ashes? Connecting who we are and who we can be, United Methodist Communications
Joe Iovino

Answering the pastoral call, despite terminal cancer, United Methodist News Service
Sam Hodges

The secret of faith after high school-Parents!, United Methodist Communications
Joe Iovino

Division A, Category D Article Series

1st Place I *No longer a church but still God's house*, Florida Annual Conference
Susan Green

2nd Place I *Multiple generations, one purpose in Lawrence*, Great Plains Conference
Todd Seifert

CLASS IV - Internet Communications



Best of Class | United Methodist Church Facebook page, United Methodist Communications
Steven Adair, Diane Degnan

Division A, Category A Website Content or Blog

1st Place | Iowa Conference website, Iowa Annual Conference
Arthur McClanahan, Liz Winders, Roland Minshall

2nd Place | Great Plains website, Great Plains Conference
Todd Seifert, Rachel Moser, Eugenio Hernandez

Division B, Category A Website Content or Blog

1st Place | Face-to-face with malaria, United Methodist Communications
Crystal Caviness

Division B, Category B Social Media

1st Place | United Methodist Church Facebook page, United Methodist Communications
Steven Adair, Diane Degnan

2nd Place | Online Advent Calendar, United Methodist Communications-Rethink Church
Sophia Agtarap, Jennifer Rodia

Division A, Category C Mobile App

1st Place | Iowa Conference Mobile App, Iowa Conference
Arthur McClanahan, Liz Winders, Roland Minshall

2nd Place | Annual Conference App, Illinois Great Rivers Conference
Paul Black

CLASS V - Video Production



Best of Class | Blessings Flow at Rivers Church, United Methodist Communications
Fran Walsh, Lilla Marigza

Division A, Category A - production costs less than \$500

1st Place | Journey of 10 x 10 Trailer, Illinois Great Rivers Conference
Suzy Burns, Paul Black

2nd Place | Ignite 2014, Greater New Jersey Conference
Carolyn Conover, Brittney Reilly, Jeff Wolfe, Andrew Ryoo

3rd Place | Seneca Street, Upper New York Conference
Mary Dalglish

Division A, Category B - production costs of \$500-\$2,000

1st Place | Team Vital, Greater New Jersey Conference
Carolyn Conover, Brittney Reilly, Jeff Wolfe, Andrew Ryoo

2nd Place | Everyone Wins in White River, Dakotas-Minnesota Area
David Stucke Doreen Gosmire

3rd Place | Jammin' for Jesus, Dakotas-Minnesota Area
David Stucke, Christa Meland, Doreen Gosmire

Division B, Category B - production costs of \$500-\$2,000

1st Place | Founding Mothers of Mother's Day, United Methodist Communications
Fran Walsh, Lilla Marigza

Division A, Category C - production costs greater than \$2,000

1st Place | Thrive: Strength for Today, Hope for Tomorrow, Dakotas Conference
Doreen Gosmire, David Stucke

2nd Place | Foundry and Asbury UMC: Building the Beloved Community Race, Reconciliation, Reconnection, Foundry United Methodist Church
John Wesley Coleman

3rd Place | Though Many, One, Great Plains Conference
Todd Seifert

Division B, Category C - production costs greater than \$2,000

1st Place | Blessings Flow at Rivers Church, United Methodist Communications
Fran Walsh, Lilla Marigza